

JUNE 13

HELP US CELEBRATE!

INTERNATIONAL COMMUNITY ASSOCIATION MANAGERS DAY

#IntlCAMDay

This day is registered with National Today and will be celebrated each year on June 13. CAI is hosting information on our website, as well as the National Today site.

INTERNATIONAL COMMUNITY ASSOCIATION MANAGERS DAY

Community Associations Institute (CAI) is proud to celebrate International Community Association Managers Day on June 13. This day is dedicated to more than 55,000 community association managers in the U.S. and thousands more worldwide. Community association managers are the professional backbone of the condominium communities and homeowners associations that they serve, providing the skills and expertise that are essential to successful operations and governance.

These professionals are knowledgeable in financial management, urban planning, facility maintenance, community development, and volunteer management. Join us as we recognize the tremendous impact that these professionals have on the fastest growing housing model across the globe. Community association managers help make community associations preferred places to call home.

HERE'S HOW YOU CAN CELEBRATE:

- Use the hashtag #IntlCAMDay in social media posts
- Link to www.caionline.org/CommunityManagers/Pages/International-Community-Association-Managers-Day.aspx

CAI Chapters

- Post the holiday on social media.
- Get your members excited! Use the attached graphic to spread the word.
- Highlight your managers on social media.
- Use the social share graphic template and drop in a photo of one of your managers to highlight. Tell your followers why they are a superstar!
- Host a breakfast or lunch the week of June 13 and treat your managers.
- Highlight the holiday on your website homepage.

Managers

- Download our social media graphic, post on your social media channels and share positive stories of working in your communities. You're a superstar and it's your day!

Management Companies

- CEOs—celebrate your managers, express gratitude on social media, on your website, in an email to your clients.
- Have a breakfast, lunch, or coffee.
- Share with us what you do to celebrate!

Business Partners

- Spotlight managers you work with on social media.
- Sponsor a lunch for your managers.
- Drop off sweets for your managers and let them know they are appreciated.

Homeowner Leaders

- Post a picture of your manager on social media and share why they are a superstar.
- Host a potluck lunch for your homeowner leaders and manager.
- Drop off muffins/donuts at your management company.
- Encourage your management companies to celebrate the holiday.
- Give a gift card to their managers.
- Provide a lunch for the managers the week of June 13.
- Share CAI's social media posts and tag us in your posts.

All members may make a donation on behalf of their manager to the Foundation for Community Association Research at <https://foundation.caionline.org/>.



We welcome everyone to email us your photos and stories of your managers in your community. We would be happy to share on social media. Please email media@caionline.org.

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TEMPLATE (both .JPG and .PNG available)

Use the social share graphic template to highlight one of your managers!



SAMPLE IDEA

Drop in a photo of one of your managers, and add their name and organization.

In your post, tell your followers why they are a superstar!

Colors shown here:



#506e73



#F26631



#ffc005

