Application: 8789

McDonald, Jenifer

Started at: 2/10/2023 02:19 PM - Finalized at: 2/10/2023 02:26 PM

Page: Entry Information

Submitted By

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Email Address

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Chapter

CAI Bay Area & Central Chapter

Chapter Size

Large (511-760)

Category

Leadership

Program Name

Volunteer Committee/Volunteer Fair

Each question is worth 20 points and will be scored using the following rubric:
(1-5) Poor Didn't effectively answer the question
(6-1) Fair Answered the question
(11-15) Good Answered the question with more detail
(16-20) Excellent Went above and beyond with proven results and visible data

Describe the program and why it fits the category. (20pts)

The time was right to engage with current volunteers and create new opportunities for those who had not yet been involved in the chapter to learn more about all the great volunteer opportunities. This newly formed committee created the Volunteer Fair and through their leadership engaged many new volunteers!

How did this program meet the mission and vision of the chapter and CAI as a whole? (20pts)

The chapter felt a need to add a committee devoted to increasing volunteer commitments to the chapter. BayCen has an extremely active volunteer base, but the core was looking to add those outside the regular volunteers to add to the association experience for more members and to develop future leaders.

The committee advertised for a virtual Volunteer Fair they had scheduled for October 20, 2022. In July, they created a promo piece that was distributed at each event and advertisements for the Volunteer Fair were on social media and the website leading up to the event. Email communications encouraged attendance and on October 20th the Volunteer Fair Committee made a virtual presentation to almost 50 members.

What was the impact on the chapter and its members after completing the program? (Growth of membership, financially, public awareness, membership value, better chapter/member relationship, chapter operations, etc.) (20pts)

Immediately the chapter received more than two dozen requests from the attendees to be added to a chapter committee/event. Interest continues each week in those seeking leadership/volunteer opportunities.

Please provide quanitifiable data supporting the rationale for success. (20pts)

The committees have added many of the new volunteers to existing committees or have them slated for future committee openings.

Based on the results, will the program be a regular part of the chapter's programs in the future and why? (20pts)

Yes – it's a successful way to develop new volunteers and future leaders.

Supporting documents including flyers, postcards, pictures, videos etc. can be uploaded below. While they aren't required for your submission we certainly encourage it.

Would you like to upload additional documents?

Yes

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Download File (https://caiawards.secure-platform.com/file/12800/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoxMjgwMCwiYWxsb3dOb3RaWduZWRVcmwiOiJGYWxzZSIsImlnbm9y9JOIN%20A%20COMMITTEE%202%20x%201%20V2.pdf)

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Would you like to share a link?

Thank you for your submission! We encourage you to submit another program in a different category.